

# **APPA** ADVISORS

Strategic Guidance for Facilities Excellence in Higher Education

## Strategic Guidance for Facilities Excellence in Higher Education

In today's fast-evolving higher education landscape, facilities organizations are facing unprecedented pressures—from budget constraints and shifting public perceptions to workforce turnover, technological advancement, and the long-term impacts of the pandemic.

APPA Advisors offers peer-driven, scalable consulting services tailored exclusively for educational institutions. Our team of seasoned facilities leaders helps you adapt, align, and thrive in this complex environment.

### Why APPA Advisors?

- Experienced Leadership**  
 Our Advisors are current or retired senior FM executives with proven success in higher education.
- Higher Ed Expertise**  
 We understand your environment—its structure, culture, and pace—unlike generalist firms.
- Custom-Tailored Support**  
 Focused advice on a single issue to full organizational assessments, our services are scaled to your needs.
- Faster Engagements**  
 As a nonprofit professional association, APPA helps most institutions bypass lengthy RFQ/RFP processes.

### Deliverables You Can Expect

- Customized written reports
- Executive briefings and presentations
- Post-review follow-up support
- Strategic implementation guidance
- Training aligned to your goals

### Our Process

- 1 Consultation with APPA Advisors Program Manager
- 2 Scoping Interview to define your institution's needs
- 3 Advisor Selection from our pool of vetted peer experts
- 4 Proposal & Engagement outlining process, timeline, and cost

Each project is led by a Senior Advisor Team Leader, ensuring consistency and focused communication throughout.

For more information and to engage APPA Advisors email [lwagner@appa.org](mailto:lwagner@appa.org)



#### Targeted Performance Reviews

Quick, high-impact evaluations of key areas with actionable recommendations.



#### Executive Coaching

Personalized mentoring for senior leaders navigating complex challenges.



#### Strategic Organizational Assessments

Comprehensive reviews of operations, structure, and service delivery models based on the Evaluation Program criteria.



#### Talent Management

Assessments and plans for workforce development, succession, and team readiness.



#### Training & Professional Development

Custom sessions for frontline staff to executive leadership.